

Embracing a spirit of

ECO-FUN

How we are working towards sustainability and ethical manufacturing whilst adding colour and sparkle to our products!

www.alongcameshe.com | @alongcameshe

Materials and Printing

We take great care to source materials and processes that are better for the environment:

In fact 96% of our products are either made from organic cotton or recycled materials and we are working towards that being 100% by the end of 2021!

Organic certified fabrics are dyed in a zero-discharge dye house, where the water is recycled in a closed-loop system.

All garments including the small percentage that are not organic are dyed with GOTS approved chemicals, using low-water and controlled waste discharge processes, certified to OekoTex 100 Class I standard.

Our print techniques are also REACH approved are certified to OekoTex 100 Class I and VeganOK certified



Manufacturing

We only work with a small number of GOTS certified suppliers that are sustainable and that have ethical working practices. We care deeply about delivering high quality unique products that last.

This means we create manufactured products through economically sound processes that minimise a negative environmental impact while conserving energy and natural resources.

Sustainable manufacturing also enhances employee, community, and product safety.

We believe that all workers have a right to a safe and healthy work environment and a living wage. They also have a right to be free from discrimination and harassment and have a right to fair and reasonable working hours.

The Fair Wear Foundation carries out an annual brand performance check on all our suppliers and produces a comprehensive report and score rating to monitor working environments and manufacturing processes.



Packaging

Our Along Came She eco-friendly tissue paper that wraps your garment is printed on acid free paper with soy-based inks. It is also FSC certified and free of harmful chemicals so it won't release anything nasty into the environment when decomposing. A tree is also planted for every order of tissue paper that we make!

We are now only using swing tickets for online orders.
Soon we will only be using swing tickets in store to show prices on hangers, and these swings tickets will be re-used until they are recycled. Soon all online orders and in store purchases will be packaged without swing tickets.

Our 100% compostable mail bags are made from a combination of PBAT, a compostable bio based polymer and PLA which is made up of plant materials such as regular field corn and wheat straw.

Should you require a bag for your instore purchase we only use paper bags that are 100% Recycleable and Biodegradeable



Working Practices

We are a lifestyle brand which means our brand reflects the way we live both at work and home, and we believe it is important for anyone who works with or at Along Came She to share and practice our values.

When working and supplying products to other brands we ensure that the same high standards are maintained to make and deliver our products including materials, print techniques, manufacturing and packaging.

Within our working environment and outside it we also practice eco-friendly habits - for example in cleaning the shop we only use eco-friendly cleaning products and more recently only offer organic hand sanitiser to our customers upon entry to the shop.

When we buy in other brands for our shop we do our research and only buy or work with eco-friendly brands that share our values, even if it makes sourcing a little tougher and our profit margins a little lower.

